

# JANUARY 2024 – TECHNOLOGY & DIGITAL MEDIA

## Executive Summary

The **Digital Media Sector** closed this month, up 0.8%. **CAR Group Limited** recorded the largest movement, up 6.0%

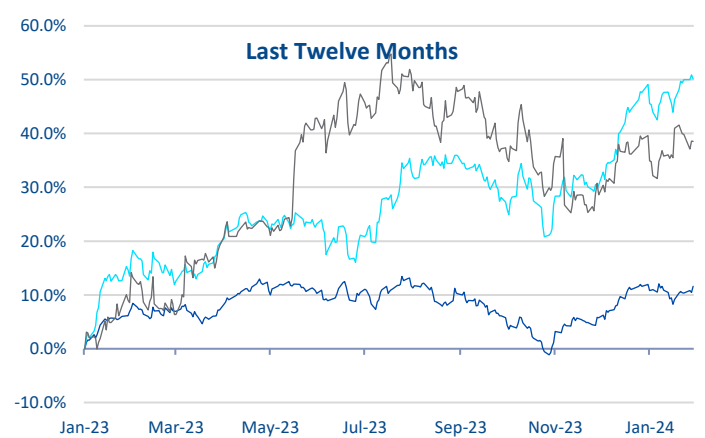
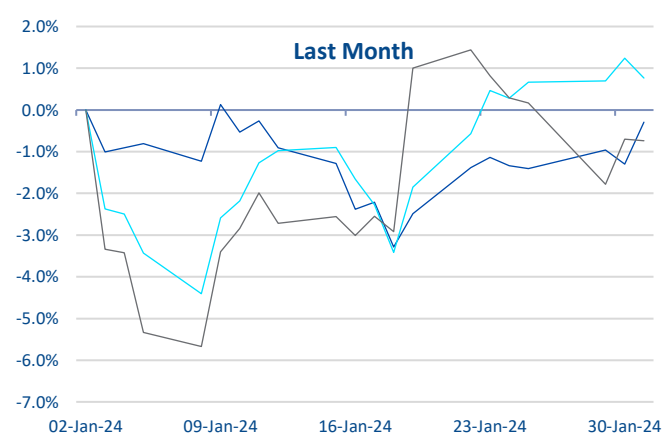
The **Digital Media Sector** average **LTM EV/EBITDA** multiple was 30.1x, whilst the average **NTM EV/EBITDA** multiple is projected to be 18.9x

The **Technology Services Sector** closed this month, down 0.7%. **Reckon Limited** recorded the largest movement, up 6.2%

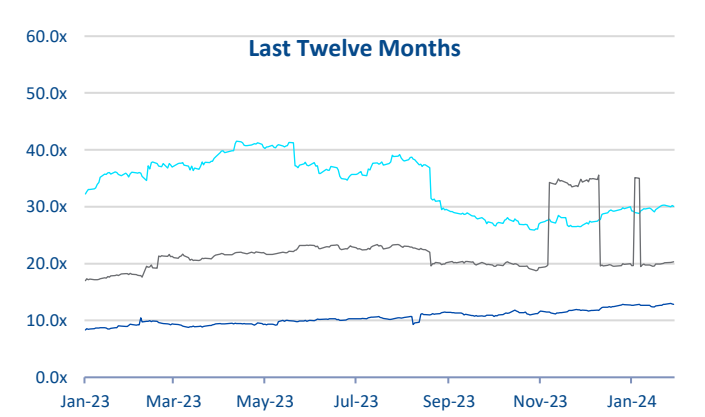
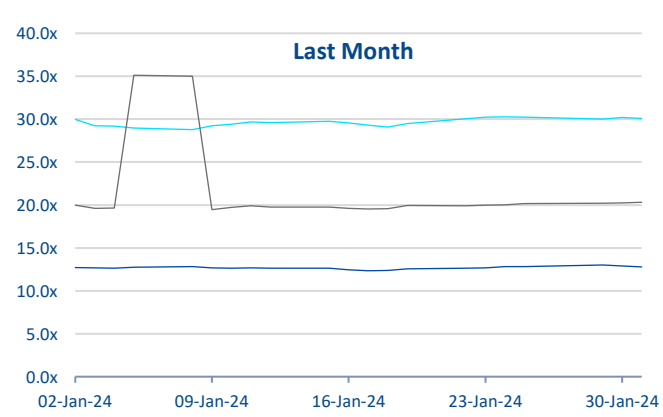
The **Technology Services Sector** average **LTM EV/EBITDA** multiple was 20.3x, whilst the average **NTM EV/EBITDA** multiple is projected to be 17.0x

## Key Developments

### INDEXED SHARE PRICE PERFORMANCE



### VALUATION PERSPECTIVES (LTM EV/EBITDA)



EAC Partners has constructed a market capitalisation weighted index for the Digital Media and Technology coverage groups: The charts shown are the indexed share price performance for the constituent companies of the EAC coverage group and the ASX200 Media (Industry Group) Index.

ASX 200 Media (Industry Group) Technology Services Digital Media Sector

# CONSTITUENTS

Digital Media Sector	Ticker	Closing Price	Monthly Movement	Market Cap (AUD)	EV (AUD)	EV / EBITDA (LTM)	EV / EBITDA (NTM)	P / E (Trailing)	P / E (Forward)	ND / EBITDA (Trailing)	Div Yield (Trailing)
			▲			NM					
CAR Group Limited	CAR	33.01	6.0% ▲	12,445.6	13,544.2	36.4x	23.6x	18.2x	36.4x	2.8x	1.8%
Corporate Travel Management Ltd	CTD	20.48	4.7% ▲	2,995.1	2,897.5	21.6x	11.1x	38.7x	19.6x	NM	1.3%
Flight Centre Travel Group Limited	FLT	21.29	4.6% ▲	4,676.1	5,125.0	19.3x	9.8x	94.6x	20.4x	1.7x	NM
REA Group Limited	REA	183.94	1.5% ▲	24,301.6	24,453.4	45.0x	31.2x	68.3x	52.5x	0.2x	NM
SEEK Limited	SEK	25.45	(4.8%) ▼	9,015.3	10,253.2	25.5x	19.2x	44.8x	38.3x	2.9x	1.9%
Objective Corporation Limited	OCL	12.23	(2.2%) ▼	1,164.4	1,107.8	40.3x	25.1x	55.8x	36.9x	NM	1.1%
Webjet Limited	WEB	7.49	2.0% ▲	2,894.2	2,469.7	22.4x	12.2x	50.8x	21.8x	NM	NM
<b>Average - adjusted to exclude outliers</b>			<b>0.8%</b>			<b>30.1x</b>	<b>18.9x</b>	<b>53.0x</b>	<b>32.2x</b>	<b>1.9x</b>	<b>1.5%</b>
<b>Technology Services</b>											
Hansen Technologies Limited	HSN	5.15	1.2% ▲	1,044.6	1,059.6	16.0x	10.0x	24.8x	17.7x	0.2x	2.0%
Iress Limited	IRE	8.20	0.6% ▲	1,504.3	1,948.0	17.6x	14.8x	NM	28.2x	2.9x	NM
Reckon Limited	RKN	0.60	6.2% ▲	67.0	69.5	9.9x	3.6x	13.8x	13.2x	0.8x	8.5%
Technology One Limited	TNE	15.79	2.7% ▲	5,141.0	4,950.9	37.8x	23.4x	50.1x	44.3x	NM	1.2%
Xero Limited	XRO	110.79	(1.3%) ▼	16,795.3	16,741.2	NM	33.5x	NM	89.6x	0.2x	NM
<b>Average</b>			<b>(0.7%)</b>			<b>20.3x</b>	<b>17.0x</b>	<b>29.5x</b>	<b>38.6x</b>	<b>1.0x</b>	<b>3.9%</b>
<b>Coverage Group Average</b>						<b>26.5x</b>	<b>18.1x</b>	<b>46.0x</b>	<b>34.9x</b>	<b>1.5x</b>	<b>2.5%</b>

# KEY DEVELOPMENTS

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Activity

# EAC PARTNERS

EAC Partners is an independent corporate advisory firm providing a full suite of mid-market merger, acquisition, divestment, capital structure and corporate finance services to private and public companies, located within Australia and abroad

## Transaction Experience



**Antec Group Pty Ltd:** Advised on its sale to Metal Manufactures Pty Ltd



**Moko:** Advised in relation to an acquisition and capital raise



**Mine Extraction Device Pty Ltd:** Advised on its sale to Elphinstone Pty Ltd



**APSEZ:** Advised on acquisition of Abbot Point Bulkcoal from Glencore. Advised on its inaugural US\$650M investment grade bond offer



**PSA:** Advised on its sale to Reece Group



**Adani:** Advised on the AU\$1.25B refinance of Adani Abbot Point Terminal



**Sibelco:** Advised on the divestment of their sand mining operations to Holcim Australia



**mpower:** Advised on the sale of the Australian and New Zealand products distribution businesses



**Zentree:** Advised on takeover panel application regarding equity rights issue by ERA, underwritten by Rio Tinto



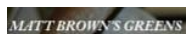
**Safe Direction:** Completed a strategic and capital structure review



**Batchfire:** Advised in relation to a AUD25M equity rights issue



**Running Bare:** Completed a strategic review



**Matt Brown's Greens:** Advised on its sale to MorCo Fresh



**Yello:** Advised in relation to its series A capital raising



**ATL:** Advised on its USD500M investment grade bond offer. Advised on their finance plan, which included rating advice



**Smollen Group:** Advised Australia's largest real estate franchise on its AU\$70M sale to McGrath Limited



**Enviropacific Services:** Advised on the divestment of 44% of the shares to Adexum Capital



**Holcim:** Strategic review of two non-core assets

## Awards



EAC Partners received the 2018 award for "Best M&A Advisory Firm – Australia"



EAC Partners received the 2018 award for "Most Client-Focused Corporate Advisory Firm – NSW"

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